



## Advertise With ARTISANS

139 E. Fourth Ave Mt. Dora, FL 32757  
artisansonfifth@gmail.com  
(352) 406-1000 www.artisansonfifth.com

# RATE SHEET

Artisans is an artist co-op in downtown Mt. Dora, FL. Artisans offers ONLY handmade fine art, fine crafts and gifts by Florida artists. We are the only artist's co-op in the area and have artist-owners in the shop daily. We provide an excellent retail space for artists to sell their artwork.

We produce a monthly e-newsletter that goes to people who have requested to be on our mailing list. (Note: We do not share or sell our mailing list.) These are people from all over the country who are interested in art or knowing what is going on in Mt. Dora.

We offer several options for advertising with Artisans to help you promote your business and increase revenue. Our monthly e-newsletter has a circulation of 1,700 people, and that number increases monthly. They return time and again to Mt. Dora, and your ad will help bring them to your business. Keep your business' name in front of potential customers for an affordable price.

### Advertising Rates:

- One-column ad: \$30 for 6 months or \$50 for 12 months
- Two-column ad: \$60 for 6 months or \$100 for 12 months
- Artisans Associates and Consignors receive 5% off advertising rates.

Description	Size
One-column ad (1 business card size)	Width of 600 pixels or less
Two-column ad (Double business card size) <b>(Note: on a mobile device this ad looks the same as the one-column ad.)</b>	Width of 250 pixels or less

### Advertising Specifications:

- Publication is approximately the fifth of each month.
- Deadline for submissions is the 15<sup>th</sup> of the month prior to publication.
- Display ads must be .jpg files. Color or black and white.
- Resolution of 72PPI (pixels per inch).
- File size less than 1MB with flattened layers.

- You may change the image used for your advertising monthly.
- Email .jpg file to **artisansonfifth@gmail.com**
- Location of the display ad is at the discretion of the e-newsletter Editor.
- Ads considered to be offensive or political will not be accepted.
- No refunds.
- Send this form and check to: Artisans, 139 E 4th Ave. Mt. Dora, FL 32757.
- For questions contact: Patricia Christmas at **artisansonfifth@gmail.com**

Business Name	
Your Name	
Your Phone	
Your Email Address	

**AGREEMENT**

I, \_\_\_\_\_ representing \_\_\_\_\_

agree to pay \$\_\_\_\_\_ to advertise in the Artisans' e-newsletter for a period of

\_\_\_\_\_ beginning \_\_\_\_\_ and ending \_\_\_\_\_.

I may continue to advertise in the Artisans' e-newsletter for the same rate by contacting Patricia Christmas 30 days prior to the end of publication of your ad and mailing a check to Artisans. I would like to advertise in the Artisans' e-newsletter during these months:

(Please check the desired months).

This Yr.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Next Yr.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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(Treasurer's Use Only)

Check Number \_\_\_\_\_ Entered in QB Date \_\_\_\_\_ by \_\_\_\_\_

Copy to Patricia Christmas