Financial Report for Board of Directors and Associates

## March 2020

Prepared by Gwen Hertz, Co-Treasurer
April 1, 2020


Bank Balance end of Month = \$ 32,772.45 includes $\$ 7,000$ Grant and Private Donation for Leasehold Improvements

## Customers Per Month Comparison

|  | Jan | Feb | Mar* | Apr | May | June | July | Aug | Sept | Oct. | Nov. | Dec. | Total |
| :--- | :---: | :---: | ---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
| $\mathbf{2 0 2 0}$ | 1,112 | 1,163 | $?$ |  |  |  |  |  |  |  |  |  |  |
| $\mathbf{2 0 1 9}$ | 1,026 | 940 | 1,329 |  |  |  |  |  |  |  |  |  |  |
| Diff. | +86 | +223 |  |  |  |  |  |  |  |  |  |  |  |

* Artisans closed temporarily 3/16/20 due to the COVID-19 pandemic.


## Gift Certificates Beginning 12/22/18

Value of Outstanding Gift Certificates \$235

## Sales and Customers Before and After 5pm

Incomplete data for March due to closure on 3/16/20.

## Featured Artist Sales

| Jan | Feb | Mar* | Apr | May | June | July | Aug |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2 | 2 |  |  |  |  |  |
| Artists | Artists | Artists |  |  |  |  |  |
| $\$ 627$ | $\$ 1,802$ | $\$ 927$ |  |  |  |  |  |

*3/1-3/15/30 only

## Consignor Sales

| Month | No. Items Sold | \$ Total Sales** | \$ to Consignor* | \$ to Artisans*** |
| :---: | :---: | :---: | :---: | :---: |
| Jan. | 20 | $\$ 359$ | $\$ 198$ | $\$ 160$ |
| Feb | 27 | $\$ 721$ | $\$ 398$ | $\$ 320$ |
| Mar**** | 4 | $\$ 105$ | $\$ 57$ | $\$ 48$ |
| Apr. |  |  |  |  |
| May |  |  |  |  |
| June |  |  |  |  |
| July |  |  |  |  |
| August |  |  |  |  |
| September |  |  |  | $\$ 563$ |
| October |  |  |  |  |
| November |  |  |  |  |
| December |  |  |  |  |
| Total | 51 |  |  |  |

* Actual pay to Consignor. ** Without discounts paid by Artisans. ***Sales - Discount - Paid to Artist = \$ to Artisans ****3/1/20 - 3/15/20 Only


## Total Amount of Discounts Given that Artisans Paid for

*3/1/20 - 3/15/20

| Month | Total Amount of <br> Discounts Given |
| :--- | ---: |
| Jan. | $\$ 93.50$ |
| Feb. | $\$ 181.35$ |
| Mar. ${ }^{*}$ | $\$ 105.70$ |
| Apr |  |
| May |  |
| June |  |
| July |  |
| Aug |  |
| Sept |  |
| Oct. |  |
| Nov. |  |
| Dec. | $\$ 380.55$ |
| Total |  |

* This does not include Artist Discounts.

| Artisans on fifth |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Profit and Loss YTD |  |  |  |  |  |
| Jan. - March 2020 Compared to 2019 |  |  |  |  |  |
|  |  |  |  | TOT | AL |
|  |  | Mar 20 | Mar 19 | Jan - Mar 20 | Jan - Mar 19 |
| Ordinary Income/Expense |  |  |  |  |  |
|  | Income |  |  |  |  |
|  | Application Fees | 0.00 | 0.00 | 0.00 | 100.00 |
|  | Associate Fees Income | 0.00 | 0.00 | 2,940.00 | 3,175.83 |
|  | Consignor Fees Income | 0.00 | 0.00 | 900.00 | 1,260.00 |
|  | Donation to Artisans on fifth | 0.00 | 2.62 | 16.00 | 3.72 |
|  | E-Newsletter Ads Income | 0.00 | 100.00 | 50.00 | 157.00 |
|  | Merchandise Sales | 3,943.18 | 6,456.23 | 19,400.98 | 20,628.75 |
|  | Merchandise Sales Discounts | -105.70 | 0.00 | -380.55 | 0.00 |
|  | Miscellaneous Income | 0.00 | 0.00 | 0.00 | 287.45 |
|  | Total Income | 3,837.48 | 6,558.85 | 22,926.43 | 25,612.75 |
|  | Cost of Goods Sold |  |  |  |  |
|  | Associate - Payment to Artist | 8,640.10 | 6,039.22 | 21,710.51 | 17,119.52 |
|  | Consignor - Payment to Artist | 455.96 | 384.13 | 1,202.04 | 1,363.48 |
|  | Credit/Debit Card Processing | 146.47 | 175.48 | 553.05 | 914.98 |
|  | Total COGS | 9,242.53 | 6,598.83 | 23,465.60 | 19,397.98 |
| Gross Profit |  | -5,405.05 | -39.98 | -539.17 | 6,214.77 |
|  | Expense |  |  |  |  |
|  | Advertising and Promotion | 0.00 | 0.00 | 175.00 | 0.00 |
|  | Computer Expenses | 90.58 | 25.00 | 1,206.27 | 900.70 |
|  | Facilities Mtce. | 0.00 | 0.00 | 26.73 | 43.50 |
|  | Filing Fee | 0.00 | 61.25 | 61.25 | 61.25 |
|  | Insurance Expense | 0.00 | 0.00 | 1,404.00 | 1,404.00 |
|  | Office Supplies | 39.58 | 280.61 | 362.81 | 914.00 |
|  | Phone Expense | 0.00 | 0.00 | 21.79 | 19.99 |
|  | Professional Fees | 0.00 | 0.00 | 0.00 | 190.00 |
|  | Reception Expense | 10.10 | 0.00 | 50.77 | 0.00 |
|  | Reconciliation Discrepancies | 0.00 | 0.28 | -63.61 | 0.28 |
|  | Rent Expense | 1,300.00 | 1,300.00 | 3,900.00 | 3,900.00 |
|  | Shipping Costs | 0.00 | 0.00 | 0.00 | 9.95 |
|  | UPS Mailing Expense | 33.96 | 0.00 | 33.96 | 0.00 |
|  | Total Expense | 1,474.22 | 1,667.14 | 7,178.97 | 7,443.67 |
| Net | dinary Income | -6,879.27 | -1,707.12 | -7,718.14 | -1,228.90 |
| Net Income |  | -6,879.27 | -1,707.12 | -7,718.14 | $\underline{-1,228.90}$ |
|  |  |  |  |  |  |


| Artisans on fifth |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Profit and Loss Other Income/Expense YTD |  |  |  |  |
| Jan. - March 2020 Compared to 2019 |  |  |  |  |
|  |  |  |  |  |
|  | Jan - Mar 20 | Jan - Mar 19 | \$ Change | \% Change |
| Other Income/Expense |  |  |  |  |
| Other Income |  |  |  |  |
| Bra-Vo |  |  |  |  |
| Bra-Vo Income | 0.00 | 100.18 | -100.18 | -100.0\% |
| Total Bra-Vo | 0.00 | 100.18 | -100.18 | -100.0\% |
| Lee Dodge Scholarship |  |  |  |  |
| L. Dodge Scholarship Income | 1,000.00 | 1,000.00 | 0.00 | 0.0\% |
| Total Lee Dodge Scholarship | 1,000.00 | 1,000.00 | 0.00 | 0.0\% |
| Marilyn O. Dodge Scholarship |  |  |  |  |
| M. Dodge Scholarshlp Income | 500.00 | 500.00 | 0.00 | 0.0\% |
| Total Marilyn O. Dodge Scholarship | 500.00 | 500.00 | 0.00 | 0.0\% |
| Total Other Income | 1,500.00 | 1,600.18 | -100.18 | -6.26\% |
| Other Expense |  |  |  |  |
| Bra-Vo PayPal Fees | 0.00 | 0.18 | -0.18 | -100.0\% |
| FL Dept. of Revenue - Sales Tax | 1,956.94 | 1,696.82 | 260.12 | 15.33\% |
| Total Other Expense | 1,956.94 | 1,697.00 | 259.94 | 15.32\% |
| Net Other Income | -456.94 | -96.82 | -360.12 | -371.95\% |
| Net Income | -456.94 | -96.82 | -360.12 | -371.95\% |

