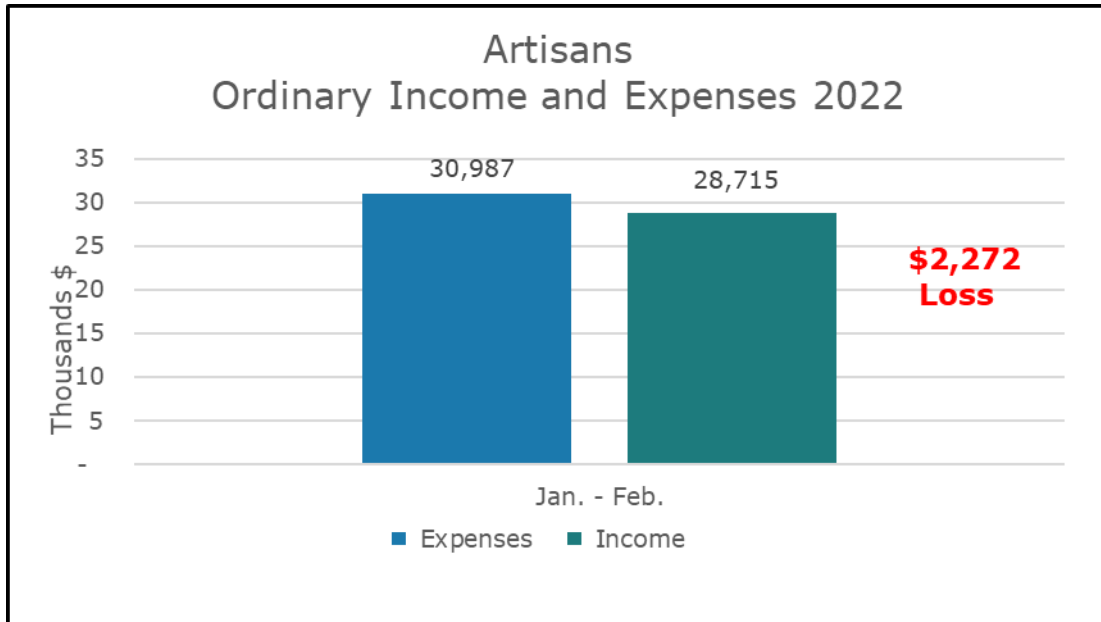


**Financial Report for the
Board of Directors and Members**



February 2022

Prepared by Gwen Hertz, Co-Treasurer
March 5, 2022



**Bank Balance end of Month = \$55,183.79
included unused portion of SBA EIDL Loan**

Artisans Running Net Income 2022				
Year	Month	Net Income	Running Difference	Notes
2021	Dec.	11,563	4,943	
2022	Jan	-4,764	179	Dues Paid
	Feb	2,492	2,671	
	Mar			
	Apr			
	May			
	June			
	July			Dues Paid
	Aug.			
	Sept.			
	Oct			
	Nov.			
	Dec.			

Artisans Sales in Store Per Guest

in \$

	Jan	Feb	Mar	Apr	May	June	July*	Aug	Sept	Oct.	Nov.	Dec.	Average
2022	4.31	3.45											
2021	4.81	7.59	8.02	7.42	8.42	6.59	3.78	5.33	4.12	3.85	3.90	5.03	5.74
2019	5.07	9.55	4.86	4.42	6.28	5.62	5.76	9.73	6.43	4.46	7.94	8.56	6.56
Diff. from 2021	-0.50	-4.14											

*July 2021 Moved

Customers Per Month Comparison

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct.	Nov.	Dec.	Total
2022	2,076	3,402											
2021	630	1,161	1,049	953	960	527	1,215	1,197	1,086	1,932	2,484	4,043	17,237
2020	1,112	1,163	?	0	0	5	432	313	444	619	701	852	5,641
2019	1,026	940	1,329	902	705	634	612	480	593	817	1,223	1,605	11,787
Diff. from 2021	1,446	2,241											

Artisans was located at 134 E 5th Ave in Mt. Dora

Artisans is located at 139 E 4th Ave in Mt. Dora

Consignor Sales

Month	No. Items Sold	\$ Total Sales**	\$ to Consignor*	\$ to Artisans***
Jan.	50	1,985	1,185	800
Feb	92	2,050	1,142	908
Mar				
Apr.				
May				
June				
July				
Aug.				
Sept.				
Oct.				
Nov.				
Dec.				
Total				

* Actual pay to Consignor – 55%. ** Without discounts paid by Artisans. ***Sales – Discount – Paid to Artist = \$ to Artisans

Total Amount of Discounts Given that Artisans Paid

* This does not include Artist Discounts.

Month	Total Amount of Discounts Given \$*
Jan.	120
Feb.	264
Mar.	
Apr	
May	
June	
July	
Aug	
Sept	
Oct.	
Nov.	
Dec.	
Total	

EXPENSES	Column1	Column2	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13
Advertising and Promotion	370					429	25	159	92	19	255	1,349	
Charitable Cont. - Scholarship					500							500	
Computer	400	46				691		15	16			1,168	
E-Commerce Subscriptions*	1,987	44									58	2,089	
Internet Service	49	49						49	49	49	49	343	
Education Program - Supplies						57	26	20				103	
Education Program - Advertising						100		50	168			318	
Facilities Mitce.	211	21	19			26		184	76	10	57	604	
Filing Fee		61				149	10					220	
Insurance Expense												0	
Improvements to Leased Space			200									200	
Miscellaneous Expense	50					342	145					537	
Office Supplies	97	146	240	104	35	415	32	138	47	56	651	2,017	
Janitorial Expense					57		67			63		205	
Phone Expense	26	26	26	300	26	353	26	26	26	26	26	913	
Professional Fees		515										515	
Reception Expense	41	17	68							68	19	213	
Rent Expense	2,755	2,755	2,755	2,755	2,755	2,755	2,893	2,893	2,893	2,893	2,893	33,888	
Taxes and Licenses						28						28	
UPS Shipping					58	1						59	
USPS Mailing Expense	37	8	9	8			49	36			14	161	
Utilities	134	143	151	151	151	151	151	151	151	151	151	1,787	
Reconciliation Discrepancies	1											1	
Etsy Listing Fees			1	7	6							14	
Etsy Order Processing Fees	3	4	2									9	
Etsy Shipping Expense			7	7								14	
Etsy Transaction Fees			2		14							16	
Total	6,161	3,789	3,526	3,332	3,602	5,497	3,424	3,721	3,508	3,914	3,539	47,271	

Total Income	14,991	13,724	8,544	7,158	8,080	5,567	8,999	8,015	7,920	9,840	22,627	120,780
Total Expenses & COGS	19,755	11,232	9,573	9,163	8,243	11,160	5,912	6,917	7,158	9,548	11,064	118,317
Net Income	-4,764	2,492	-1,029	-2,006	-163	-5,593	3,087	1,098	762	292	11,563	2,462

Notes:

Advertising: Mt. Dora Chamber of Commerce membership \$355

Computer Expense: McAfee Virus Scanner \$130, SignUpGenius \$270

*E-Commerce Subscriptions (paid from SBA Loan): Shopify \$1,475 2-years, Yoest SEO \$29, Webgility \$468, Forms Builder \$15

Facilities Mtce: Jan. - shelf brackets, materials to make window display \$211

Misc.: Women's Committee for Fine Arts Homes Tour ticket sales \$50

Professional Fees: \$515 CPA for tax prep