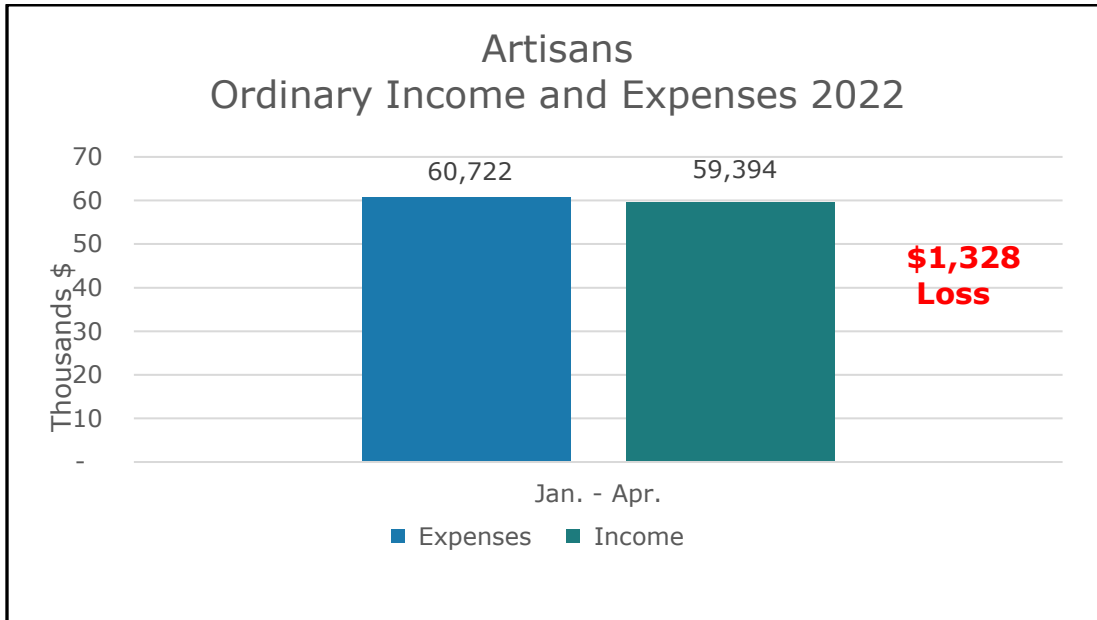


**Financial Report for the
Board of Directors and Members**



Report for April 2022

Prepared by Gwen Hertz, Co-Treasurer
May 2, 2022



Bank Balance end of Month = \$56,205

Artisans Running Net Income 2022				
Year	Month	Net Income	Running Difference	Notes
2021	Dec.	11,563	4,943	
2022	Jan	-4,761	182	Dues Paid
	Feb	2,492	2,674	
	Mar	3,570	6,244	
	Apr	-2,633	3,611	
	May			
	June			

Artisans Sales in Store Per Guest in \$

	Jan	Feb	Mar	Apr	May	June	July*	Aug	Sept	Oct.	Nov.	Dec.	Average
2022	4.31	3.45	3.67	5.35									
2021	4.81	7.59	8.02	7.42	8.42	6.59	3.78	5.33	4.12	3.85	3.90	5.03	5.74
2019	5.07	9.55	4.86	4.42	6.28	5.62	5.76	9.73	6.43	4.46	7.94	8.56	6.56
Diff. from 2021	-0.50	-4.14	-4.35	-2.07									

*July 2021 Moved

Customers Per Month Comparison

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct.	Nov.	Dec.	Total
2022	2,076	3,402	4,565	2,422									
2021	630	1,161	1,049	953	960	527	1,215	1,197	1,086	1,932	2,484	4,043	17,237
2020	1,112	1,163	?	0	0	5	432	313	444	619	701	852	5,641
2019	1,026	940	1,329	902	705	634	612	480	593	817	1,223	1,605	11,787
Diff. from 2021	1,446	2,241	3,516	1,469									

Artisans was located at 134 E 5th Ave in Mt. Dora

Artisans is located at 139 E 4th Ave in Mt. Dora

Consignor Sales

Month	No. Items Sold	\$ Total Sales**	\$ to Consignor*	\$ to Artisans***
Jan.	50	1,985	1,185	800
Feb	92	2,050	1,142	908
Mar	131	4,207	2,315	1,892
Apr	54	1,984	1,123	861

* Actual pay to Consignor – 55%. ** Without discounts paid by Artisans. ***Sales – Discount – Paid to Artist = \$ to Artisans

Total Amount of Discounts Given that Artisans Paid

* This does not include Artist Discounts.

Month	Total Amount of Discounts Given \$*
Jan.	120
Feb.	264
Mar.	18
Apr	19

EXPENSES	Column1	Column2	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13
Advertising and Promotion	370		77	37		429	25	159		92	19	255	1,463
Charitable Cont. - Scholarship					500								500
Computer	400					691		15	16				1,122
E-Commerce Subscriptions*	1,987	44	29									58	2,118
Internet Service	49	49						49	49	49	49	49	343
Education Program - Supplies						57	26	20					103
Education Program - Advertising			18			100		50		168			336
Facilities Mtce.	211	21	45	77		26		184	76	10	57		707
Filing Fee		61				149	10						220
Insurance Expense			901										901
Improvements to Leased Space													0
Miscellaneous Expense	50					342	145						537
Office Supplies	97	146	764	31	35	415	32	138	47	56	651	56	2,468
Janitorial Expense				36	57		67			63		18	241
Phone Expense	26	26			26	353	26	26	26	26	26	26	587
Professional Fees		515	38										553
Reception Expense	41	17									68	19	145
Rent Expense	2,755	2,755	2,755	2,755	2,755	2,755	2,893	2,893	2,893	2,893	2,893	2,893	33,888
Taxes and Licenses			125			28							153
UPS Shipping					58	1							59
USPS Mailing Expense	37	8					49	36				14	144
Utilities	134	143	140	181	151	151	151	151	151	151	151	151	1,806
Reconciliation Discrepancies	1												1
Total	6,158	3,785	4,892	3,117	3,582	5,497	3,424	3,721	3,258	3,508	3,914	3,539	48,395

Notes:

Advertising: Mt. Dora Chamber of Commerce membership \$355

Computer Expense: McAfee Virus Scanner \$130, SignUpGenius \$270

*E-Commerce Subscriptions (paid from SBA Loan): Shopify \$1,475 2-years, Yoest SEO \$29, Webgility \$468, Forms Builder \$15

Facilities Mtce: Jan. - shelf brackets, materials to make window display \$211, removed wall in April.

Grant Income: Lake County Art Alliance \$1,000

Misc.: Women's Committee for Fine Arts Homes Tour ticket sales \$50

Professional Fees: \$515 CPA for tax prep

Office Supplies: March: large bags, cardstock paper, toners, rubber stamp, paper towels, transparent and blue tape, toilet paper, bubble wrap

ARTISANS OTHER (PASSTHROUGH) INCOME/EXPENSE ACTUAL AND FORECAST 2022

	PRIOR YR HOLDOVER	FORECAST												CURRENT YR HOLDOVER		
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC		YEAR	
BRA-VO																
FUNDRAISER																
BRA-VO INCOME																
BRA-VO EXPENSES																
Bra-Vo Operating Expenses																
Bra-Vo Advertising																
Bra-Vo PayPal Fees																
TOTAL BRA-VO EXPENSES																
Bra-Vo - Kept by Artisans for Expenses																
Bra-Vo - Released to Hospital for Donation																
Net Profit	14	0	0	0	0											0

	PRIOR YR HOLDOVER	FORECAST												CURRENT YR HOLDOVER		
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC		YEAR	
MARILYN DODGE SCHOLARSHIP																
Marilyn Dodge Scholarship Income from family																
Marilyn Dodge Scholarship Income from Artisans (1)	500															500
Marilyn Dodge Released for Distribution																
TOTAL MARILYN DODGE	500	0	0	0	500	-250	0	0	0	0	0	0	0	0	0	250
LEE DODGE SCHOLARSHIP																
Lee Dodge Scholarship Income																
Lee Dodge Scholarship Released for Distribution																
TOTAL LEE DODGE		0	0	0	1,000	-1,000	0	0	0	0	0	0	0	0	0	0

	PRIOR YR HOLDOVER	FORECAST												CURRENT YR HOLDOVER		
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC		YEAR	
SBA EIDL LOAN																
SBA EIDL Loan Income (2)	12,300															0
SBA EIDL Loan Interest Payment (started 10/21)(8)		30	30	30	30	30	30	30	30	30	30	30	30	30	30	165
SBA EIDL Loan Principal Repayment (start 6/2022)		30	30	30	30	30	30	30	30	30	30	30	30	30	30	165
Total Loan Expense																
TOTAL SBA EIDL LOAN	12,300															501

	PRIOR YR HOLDOVER	FORECAST												CURRENT YR HOLDOVER		
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC		YEAR	
SALES TAX EXPENSES																
FL Dept. of Revenue Sales Tax		1,270	580	782	1,099	446	546	234	297	460	299	504	643	7,160		

NOTES
 (1) Funds raised in 2019 and 2020 through sale of gift baskets.
 (2) This Economic Injury Disaster Loan (due to COVID) we will have to start repaying by 6/2022