Financial Report for Board of Directors and Associates

September 2020
Prepared by Gwen Hertz, Co-Treasurer
Oct. 3, 2020
Note: Artisans store was closed 3/16/2020 - 6/30/2020 due to a COVID-19 Pandemic.


Bank Balance end of Month = \$ 39,185.85
includes $\$ 12,300$ SBA Loan and $\$ 5,000$ Lake Co. CARES Grant

## Customers Per Month Comparison

|  | Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct. | Nov. | Dec. | Total |
| :--- | :---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 2 0}$ | 1,112 | 1,163 | $?$ | 0 | 0 | 5 | 432 | 313 | 444 |  |  |  |  |
| $\mathbf{2 0 1 9}$ | 1,026 | 940 | 1,329 | 902 | 705 | 634 | 612 | 480 | 593 | 817 | 1,223 | 1,605 | 11,787 |
| Diff. | +86 | +223 | $-1,329$ | -902 | -705 | -629 | -180 | -167 | -149 |  |  |  |  |

## Gift Certificates Beginning 12/22/18

Value of Outstanding Gift Certificates $\$ 164.74$

## Featured Artist Sales

| Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2 | -------------- | - | - | 2 | 2 | 3 |  |  |
| Artists | Artists |  |  |  |  | Artists | Artists | Artists |  |
| $\$ 627$ | $\$ 1,802$ |  |  |  |  | $\$ 464$ | $\$ 80$ | $\$ 449$ |  |

Note: Sales are for the calendar month even though the window exhibit may be in the window from the first Monday of a month to the first Monday of the next month.

Consignor Sales

| Month | No. Items Sold | \$ Total Sales** | \$ to Consignor* | \$ to Artisans*** |
| :---: | :---: | :---: | :---: | :---: |
| Jan. | 20 | $\$ 359$ | $\$ 198$ | $\$ 160$ |
| Feb | 27 | $\$ 721$ | $\$ 398$ | $\$ 320$ |
| Mar | 4 | $\$ 105$ | $\$ 57$ | $\$ 48$ |
| Apr. | 0 | 0 | 0 | 0 |
| May | 0 | 0 | 0 | 0 |
| June | 0 | 0 | 0 | 0 |
| July | 10 | $\$ 313$ | $\$ 169$ | $\$ 144$ |
| August | 16 | $\$ 362$ | $\$ 196$ | $\$ 166$ |
| September | 9 | $\$ 185$ | $\$ 101$ | $\$ 84$ |
| October |  |  |  |  |
| November |  |  |  |  |
| December |  |  | $\$ 1,119$ | $\$ 922$ |
| Total | 86 | $\$ 2,045$ |  |  |

* Actual pay to Consignor. ** Without discounts paid by Artisans. ***Sales - Discount - Paid to Artist = \$ to Artisans


## Total Amount of Discounts Given that Artisans Paid

| Month | Total Amount of <br> Discounts Given |
| :--- | ---: |
| Jan. | $\$ 93.50$ |
| Feb. | $\$ 181.35$ |
| Mar. | $\$ 105.70$ |
| Apr | ---------- |
| May | ---------- |
| June | $\$ 64.55$ |
| July | $\$ 37.00$ |
| Aug | $\$ 103.00$ |
| Sept |  |
| Oct. | $\$ 585.10$ |
| Nov. |  |
| Dec. |  |
| Total |  |

* This does not include Artist Discounts.


## ARTISANS ON FIFTH ORDINARY INCOME／EXPENSE ACTUAL AND FORECAST 2020

|  | ACTUAL | ACTUAL | ACTUAL | ACTUAL | ACTUAL | ACTUAL | ACTUAL | ACTUAL | ACTUAL | FORECAST | FORECAST | FORECAST |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REVENUE | JAN | FEB | MAR＊ | APR＊ | MAY＊ | JUN＊ | JUL | AUG | SEP | OCT | NOV | DEC | YEAR |
| INCOME | 析 | 相 | － | （1） | 院 | － | － | เ－1 | ， | － |  |  |  |
| Merchandise Sales | 6，388 | 9，070 | 3，943 |  |  | 147 | 4，032 | 3，561 | 4，381 | 3，641 | 5，000 | 7，000 | 47，163 |
| Merchandise Sales Discounts | －94 | －181 | －106 |  |  |  | －65 | －37 | －103 | －140 | －150 | －249 | －744 |
| Associate Fee Income | 2，730 | 210 |  |  |  |  | 3，360 | 210 |  | 105 | 88 | 1，470 | 8，173 |
| Consignor Fee Income | 360 | 540 |  |  |  |  | 1，050 | 240 | 140 |  |  | 360 | 2，690 |
| E－Newsletter Ads Income |  | 50 |  |  |  |  |  |  |  |  |  |  | 50 |
| Application Fees Income |  |  |  |  |  |  |  |  | 100 | 50 | 50 |  | 200 |
| Donations |  | 16 |  |  |  | 25 | 70 |  |  | 8 | 295 | 654 | 1，068 |
| Lake Co．CARES Grant Income |  |  |  |  |  |  |  |  | 5，000 |  |  |  | 5，000 |
| Miscellaneous／Other Income |  | 0 |  |  |  |  |  |  |  |  |  |  | 0 |
| Shipping Income |  |  |  |  |  |  |  |  |  |  |  |  | 0 |
| Etsy Sales |  |  |  | 59 | 206 |  |  |  |  | 150 | 150 | 200 | 765 |
| Etsy Refunds |  |  |  |  | －99 |  |  |  |  |  |  |  | －99 |
| Etsy Shipping Income |  |  |  | 10 | 20 |  |  |  |  | 10 | 10 | 10 | 60 |
| Total | 9，384 | 9，705 | 3，837 | 69 | 127 | 172 | 8，447 | 3，974 | 9，518 | 3，824 | 5，443 | 9，445 | 64，326 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ORDINARY EXPENSES | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | YEAR |
| COST OF GOOD SOLD | － | ， | \％ | $\square$ | ＋ | － | － | 迷 | ＋189 | \％ | 112 |  | \％ |
| Associate－Payment to Artist | 8，857 | 4，214 | 8，640 |  |  | 112 | 103 | 2，616 | 2，243 | 2，554 | 2，295 | 6，122 | 37，756 |
| Consignor－Payment to Artist | 548 | 198 | 456 |  |  |  |  | 169 | 196 | 91 | 197 | 532 | 2，387 |
| Merchant Services－Credit Cards | 177 | 230 | 146 | 20 | 20 | 23 | 99 | 89 | 119 | 125 | 210 | 396 | 1，654 |
| HS Student－Pay to School |  |  |  |  |  |  |  |  |  |  |  |  | 0 |
| Total | 9，582 | 4，642 | 9，242 | 20 | 20 | 135 | 202 | 2，874 | 2，558 | 2，770 | 2，702 | 7，050 | 41，797 |


| EXPENSES | olumn 1 | Column 2 | Column 3 | Column4 | Column5 | Column6 | Column 7 | Column 8 | Column9 | Column 10 | Column 11 | Column 12 | Column 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Advertising and Promotion |  | 175 |  |  |  | 180 | 180 |  |  |  | 118 | 180 | 833 |
| Bank Service Charges |  |  |  |  |  |  |  |  |  |  |  |  | 0 |
| Charitable Cont．－Scholarship |  |  |  | 500 |  |  |  |  |  |  |  |  | 500 |
| Computer \＆Internet | 1，116 |  | 91 | 194 |  |  |  |  |  |  |  |  | 1，401 |
| Facilities Mtce． |  | 27 |  |  |  | 81 |  | 81 |  | 71 |  |  | 260 |
| Filing Fee |  | 61 |  |  |  |  |  |  |  |  |  |  | 61 |
| Freight and Shipping |  |  |  |  |  |  |  |  |  |  |  |  | 0 |
| Furniture and Equipment |  |  |  |  |  |  |  |  |  |  |  |  | 0 |
| Insurance Expense |  | 1，404 |  |  |  |  |  |  |  |  |  |  | 1，404 |
| Janitorial Expense |  |  |  |  |  |  |  |  |  |  |  |  | 0 |
| Improvements to Leased Space |  |  |  | 1，166 | 9，283 |  | －1，405 | 347 | 347 | 347 | 347 | 347 | 10，778 |
| Miscellaneous Expense |  |  |  |  |  |  |  |  |  |  |  |  | 0 |
| Office Supplies | 210 | 114 | 40 |  |  |  |  |  | 16 |  |  | 144 | 524 |
| Phone Expense | 22 |  |  | 20 |  |  | 20 |  | 26 |  | 22 |  | 110 |
| Professional Fees |  |  |  | 515 |  |  |  |  |  |  |  |  | 515 |
| Reception Expense | 41 |  | 10 |  |  |  |  |  |  |  | 122 | 87 | 260 |
| Reconciliation Discrepancies | －64 |  |  |  |  |  |  |  |  |  | －27 | －2 | －93 |
| Rent Expense | 1，300 | 1，300 | 1，300 | 1，300 | 1，300 | 1，300 | 1，300 | 1，300 | 1，300 | 1，300 | 1，300 | 1，300 | 15，600 |
| Taxes and Licenses |  |  |  |  |  | 75 |  |  | 155 |  |  |  | 230 |
| UPS Shipping |  |  | 34 |  |  |  |  |  |  |  |  |  | 34 |
| Etsy Listing Fees |  |  |  | 13 | 3 |  | 1 | 12 | 5 |  |  |  | 34 |
| Etsy Order Processing Fees |  |  |  | 2 | 4 |  |  |  |  |  |  |  | 7 |
| Etsy Shipping Expense |  |  |  | 7 | 15 |  |  |  |  |  |  |  | 22 |
| Etsy Transaction Fees |  |  |  | 3 | 6 |  |  |  |  |  |  |  | 10 |
| Total | 2，624 | 3，081 | 1，475 | 3，721 | 10，611 | 1，636 | 96 | 1，740 | 1，849 | 1，718 | 1，882 | 2，056 | 32，487 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total Income | 9，384 | 9，705 | 3，837 | 69 | 127 | 172 | 8，447 | 3，974 | 9，518 | 3，824 | 5，443 | 9，445 | 64，326 |
| Total Expenses \＆COGS | 12，206 | 7，723 | 10，717 | 3，741 | 10，631 | 1，771 | 298 | 4，614 | 4，407 | 4，488 | 4，584 | 9，106 | 74，284 |
| Net Income | －2，822 | 1，982 | －6，880 | －3，672 | －10，504 | －1，599 | 8，149 | －640 | 5，111 | －664 | 859 | 339 | －9，958 |

[^0]ARTISANS ON FIFTH OTHER INCOME/EXPENSE ACTUAL AND FORECAST 2020

*Closed all or part of the month due to Coronavirus Pandemic
June: Received $\$ 12,300$ SBA EIDL Loan due to Pandemic impact

## Artisans on fifth Projected Bank Balance <br> as of $10 / 3 / 20$

| Year | Mo. |  | Net Ordinary <br> Income | Ordinary <br> Expenses | Net Other <br> Income | Bank <br> Balance | Notes |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |

Note: Ordinary is Artisans operating. Other is SBA EIDL Loan, Bra-Vo, scholarships and sales tax.


[^0]:    ＊Closed all or part of the month due to Coronavirus Pandemic
    Jan：Computer－New PC \＄867，SignUpGenius Subscription for 1 Yr．\＄249
    Feb：Advertising－Ad for Orlando Sentinel magazine during Art Festival，Filing Fee－Annual Corp．Report，Facilities－battery for Exit sign
    Mar：Closed beginning 3／16／20．Computer－McAfee subscription \＄40，Jump drive for CPA \＆USP Hubs $\mathbf{\$ 5 1}$ ．
    Apr：Closed，began Remodeling Project，Accountant fee to prepare taxes $\mathbf{\$ 5 1 5}$ ，upgrade QuickBooks $\mathbf{\$ 1 7 4} \mathbf{\$ 1 , 0 0}$ for Handyman，$\$ 165.98$ for slat wall，began selling on Etsy
    May：Closed，Leasehold Improvements were $\mathbf{\$ 1 , 4 0 5}$ for hot water tank， $\mathbf{\$ 2 , 9 5 0}$ for painting， $\mathbf{\$ 4 , 9 2 8}$ for flooring
    June：Closed．$\$ 180$ to renew Constant Contact，$\$ 75$ Renewal of Solicitation of Contributions registration
    July：Opened shop 7／1／20．MDCA reimbursed us for hot water tank \＄1，405．GoDaddy $\mathbf{\$ 1 8 0}$
    Aug．：Begin repaying Mike $\$ 346.54 / \mathrm{mo}$ ．for $\mathbf{2 4}$ months for remodeling expenses
    Sept：Received $\$ 5,000$ Lake County CARES Grant due to Pandemic impact

