



August 5, 2018

SPECIAL BRA-VO EDITION
FROM ARTISANS ON FIFTH

*The only artists' co-op gallery in downtown Mt. Dora, featuring unique
fine art, fine crafts & gifts handmade by Florida artists.*

**"Taking Action,
Making Art
& Saving Lives"
Bra-Vo 2018**



It is that time of year again when Artisans on fifth launches it's annual fundraiser to raise money to provide low or no cost diagnostic testing for breast cancer for Lake County residents, in conjunction with Breast Cancer Awareness Month - October.

In the last 6 years, Artisan has donated an incredible \$38,318 to the Waterman Foundation at Waterman Hospital. Last year's fundraiser raised over \$6,000. Artisans on fifth donates 100% of the Bra-Vo net proceeds to the Waterman Foundation. Bra-Vo shows what can happen when a caring community of businesses, merchants, students, artists and everyday citizens united in a cause can accomplish together.

We invite you to take action by participating in Bra-Vo events and making a difference in our community. Making art by decorating a bra form for voting and auction, is just one way to support this important cause. This fundraiser saves lives by making testing available to those who can't afford it.

There are several ways to support this cause:

- Become a business sponsor.
- Decorate a bra form for voting and auctioning.
- Vote for lots of bras online or in person at MDCA.

- Sponsor student artists who will decorate bra forms.
- Make a monetary donation.
- Donate artwork, or other items, for the Bra-Vo live or silent auctions.
- Buy a pink plastic flamingo in honor of someone you know who has been affected by cancer, or help with the flocking of the flamingos.
- Participate in the "Pinking Ceremony" at Waterman Hospital when the flamingos are flocked.
- Make a Breast Pocket to be auctioned.
- Help with any Bra-Vo activities. If you want to help, email artisansbravo@gmail.com.

Bra forms and entry packets are now available at Artisans on fifth (address and hours below). They are \$35 and you have a choice of a male or female form. Business sponsorships start at \$60 and fees and donations can be paid in cash, check or charge at Artisans on fifth. Forms for Student Sponsorships and donations are also available at Artisans.

The bra forms are due back Sept. 26, 2018 at 5 pm, and will be part of an exhibit October 6 - 28, 2018 at the [Mount Dora Center for the Arts Gallery](#) (MDCA) at 138 E 5th Ave. in Mt. Dora, FL. The public is invited to visit the Gallery and support the event by voting in person or online (after voting opens), at www.Bra-Vo.org, or participating in live or silent auctions. There are three categories to vote for: Student Artist, Artist and Business. Vote for as many as you like. Voting closes Oct. 28 at 5 pm.

The calendar of events is available at Bra-Vo.org. Be sure to check it out so you don't miss any important deadlines. Pick up bra forms, entry forms, sponsorship forms, and flamingos at Artisans on fifth.

The Bra-Vo 2018 Gala Reception for Artists and Sponsors will be held on Oct. 12, 2018 from 5 to 9 pm at MDCA during the "Second Friday Art in the Alley" event. It is free and open to the public. Refreshments will be served.

Artisans on fifth is a not-for-profit 501(c)(3) corporation, so all donations are tax deductible.

For more information, contact Artisans on fifth (see below), or email artisansbravo@gmail.com. Mail donations or forms to Bra-VO, PO Box 1932, Mount Dora FL 32756-1932.



Artisans on fifth

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Open Tues. - Sat. 10 am - 5 pm,
Sun. 11 am - 5 pm, Closed Mondays

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